

SENIOR DIRECTOR OF MEDIA AND PUBLICATIONS STRATEGY W.E. UPJOHN INSTITUTE FOR EMPLOYMENT RESEARCH

Position Summary

The W.E. Upjohn Institute for Employment Research is seeking an experienced Senior Director of Media and Publications Strategy to provide senior leadership and direction to the Institute's media and publications functions. The Senior Director is responsible for the implementation, management, and continuous improvement of the Institute's research dissemination and media outreach strategy, positioning the Institute as a world leader on research and policy issues related to employment, unemployment, education, economic development and workforce development programs. The Senior Director works closely with Institute researchers and program staff, oversees Publications, Communications and Website strategy.

Position Requirements

The incumbent should have expertise and knowledge normally acquired through a graduate degree in public policy or related field. Five to ten years of demonstrated strategic media development and management experience in a public policy setting required. Independent academic and policy research experience a plus. Must have a track record of demonstrating senior organizational leadership, including supervising teams and idea generation and implementation.

Excellent oral and written communication skills required. Must be able to work with a team to develop new research and policy products, identify audiences for these products, and direct the reformulation of technical content into more accessible products for a broad audience. Must be able to work with a diverse group of researchers and practitioners to ensure that products are accurate, understandable, and consistent with Institute standards.

About the W.E. Upjohn Institute for Employment Research

Since 1932, the [Upjohn Institute](#) has functioned as one of the world's leading independent, non-partisan, and non-profit labor economics research organizations, seeking to research the causes and effects of unemployment and to devise ways and means of alleviating hardships caused by unemployment. The Institute also houses the administrative arm of the local workforce development programs.

The Upjohn Institute is an Equal Opportunity Employer and as such, is committed to affirmative action steps to help achieve a goal of equality in the treatment of employees and applicants without regard to race, color, religion, sex, sexual orientation, gender identity, marital status, age height, weight, national origin, veteran or disability status in hiring, promotion training and development, compensation, transfer, termination, disciplinary action, and all other personnel actions and Institute related functions and activities.

The Institute offers a competitive salary and generous benefit package.

Application Instructions

Submit resume and letter of interest to hr@upjohn.org.