

Promise Research Bibliography – alphabetical by author
W.E. Upjohn Institute
October 2019

This list represents scholarly research into the impacts of place-based scholarship or “Promise” programs.¹ The emphasis is on studies that use a methodology that can assign causation; other information about program outcomes may come from administrative data, descriptive studies, policy papers, institutional research units, or dashboards compiled by Promise programs or outside evaluators. Most of the research included here focuses on locally based Promise programs, but some general literature is included.

Andrews, Rodney J., Stephen DesJardins, and Vimal Ranchhod. 2010. [The Effects of the Kalamazoo Promise on College Choice](#). *Economics of Education Review*, Volume 29, Issue 5. October.

Andrews, Rodney J. 2013. [The Promise of "Promise" Programs](#). Washington, DC: American Enterprise Institute for Public Policy Research, June 24.

Ash, Jennifer W. and Gary W. Ritter. 2014. [Early Impacts of the El Dorado Promise on Enrollment and Achievement](#). *Arkansas Education Report*, Volume 11, Issue 1, University of Arkansas Office of Education Policy, April 23.

Ash, Jennifer W. 2015. [A Promise Kept in El Dorado? An Evaluation of the Impact of a Universal, Place-Based College Scholarship on K-12 Achievement and High School Graduation](#). Theses and Dissertations. 1175.

Bartik, Timothy J., Randall Eberts, and Wei-Jang Huang. [The Kalamazoo Promise, and Enrollment and Achievement Trends in Kalamazoo Public Schools](#). Presented at the PromiseNet 2010 Conference, June 16-18, Kalamazoo, MI.

Bartik, Timothy J. and Marta Lachowska. 2013. [The Short-Term Effects of the Kalamazoo Promise Scholarship on Student Outcomes](#). In *New Analyses of Worker Well-Being, Research in Labor Economics*, Volume 38, Bingley, UK: Emerald Group Publishing Limited, pp. 37-76. Also available as a [working paper](#) and [article](#).

Bartik, Timothy J. and Nathan Sotherland. 2015. [Migration and Housing Price Effects of Place-Based College Scholarships](#). Upjohn Institute Working Paper 15-245. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.

¹ **Note to researchers:** If you have carried out or know of research that should be a part of this bibliography, please send bibliographic information to miller-adams@upjohn.org.

Bartik, Timothy J., Brad Hershbein, and Marta Lachowska. 2016. [The Merits of Universal Scholarships: Benefit-Cost Evidence from the Kalamazoo Promise](#). Upjohn Institute Working Paper 16-252. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.

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Bifulco, Robert, Ross Rubenstein, Hosung Sohn, and Jud Murchie. 2017. ["Third-Year Report: Evaluating the Effects of the Say Yes to Education Program in Buffalo, NY."](#) Prepared for the Say Yes to Education Foundation, January 31.

Bifulco, Robert, Ross Rubenstein, and Hosung Sohn. 2017. [Using Synthetic Controls to Evaluate the Effect of Unique Interventions: The Case of Say Yes to Education](#). *Evaluation Review*. November.

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Billings, Meredith S. 2018. [Free College for All: The Impact of Promise Programs on College Access and Success](#). University of Michigan, Ann Arbor, Unpublished Doctoral Dissertation.

Bozick, Robert., Gonzalez, Gabriella., and Engberg, John. 2015. [Using a Merit-Based Scholarship Program to Increase Rates of College Enrollment in an Urban School District: The Case of the Pittsburgh Promise](#). *Journal of Student Financial Aid*, Volume 45, Issue 2, pp. 2-24.

Carruthers, Celeste K. and William F. Fox. 2016. [Aid for all: College coaching, financial aid, and post-secondary persistence in Tennessee](#). *Economics of Education Review*, 51, 97-112. Also available as a [working paper](#).

Collier, Daniel A. and C. Parnter. 2018. [Conversing with Kalamazoo Promise scholars: An inquiry into the beliefs, motivations, and experiences of tuition-free college students](#). *Journal of College Student Retention: Research, Theory, & Practice* (Online Pre-Release).

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Daugherty, Lindsay and Gabriella C. Gonzalez. 2016. [The Impact of the New Haven Promise Program on College Enrollment, Choice, and Persistence](#). Santa Monica, CA: RAND Corporation.

Delaney, Jennifer A. and Brad Hemenway. 2017. [Inside the Black Box: A difference-in-difference Analysis of Shifts in Postsecondary Institution Spending Patterns in Response to “Promise” Financial Aid Programs](#).” Manuscript delivered at the 42nd annual Association of Education Finance and Policy Conference (Washington, D.C.)

Delaney, Jennifer A. and Elaine Leigh. 2019. “A Promising Trend? An Event History Analysis of Factors Associated with Establishing Single-institution College Promise Programs.” In L.W. Perna & E.J. Smith. *Improving Research-Based Knowledge of College Promise Programs*.

Doleac, Jennifer L. and Chloe R. Gibbs. 2016. [A Promising Alternative: How Making College Free Affects Teens’ Risky Behaviors](#). Unpublished manuscript, Department of Economics, Batten School of Leadership and Public Policy, University of Virginia.

Dynarski, Susan, C.J. Libassi, K. Michelmore, and S. Owen. 2018. *Closing the Gap: The Effect of a Targeted, Tuition-free Promise on College Choices of High-achieving Low-income Students (Working Paper No. 25349)*. National Bureau of Economic Research.

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- Hershbein, Brad J. 2013. [A Second Look at Enrollment Changes After the Kalamazoo Promise.](#) Upjohn Institute Working Paper 13-200. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.
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- House, Emily A. 2017. [Finding the Best Fit: Exploring Postsecondary Undermatch in Tennessee.](#) University of Michigan, Ann Arbor, Unpublished Doctoral Dissertation.
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Miller-Adams, Michelle and Bridget Timmeney. 2013. [The Impact of the Kalamazoo Promise on College Choice: An Analysis of Kalamazoo Area Math and Science Center Graduates](#). Upjohn Institute Policy Paper 2013-014. February.

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