

Curriculum Vitae
George A. Erickcek
Regional Consultant

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FIELDS OF SPECIALIZATION

Regional economic development, West Michigan economy

EDUCATION

M.A., Economics, University of Pittsburgh, 1981
B.S. (Economic Geography), University of Oregon, 1977

POSITIONS

June 2015– Present	Regional Consultant
1993–May 2015	Senior Regional Analyst, W.E. Upjohn Institute for Employment Research, Kalamazoo, Michigan
1987–1993	Regional Analyst, W.E. Upjohn Institute for Employment Research, Kalamazoo, Michigan
1984–1987	Regional Analyst, West Michigan Regional Planning Commission, Grand Rapids, Michigan
1982–1984	Economic Analyst, Employment Research Associates, Lansing, Michigan
1978–1979	Economist, General Marketing Corporation, Pittsburgh, Pennsylvania

EDITORIAL ACTIVITY

2002–Present	Co-editor, <i>Economic Development Quarterly</i>
1992–Present	Editor, <i>Business Outlook for West Michigan</i> , Kalamazoo, Michigan

PUBLICATIONS

The Employment Impact of the New Economy Initiative (NEI) on the Detroit Region and the State of Michigan.

July 8, 2016 [Supported by the New Economy Initiative, a special project of the Community Foundation for Southeast Michigan] (with Brian Pittelko and Bryan Bommersbach)

[Labor Market Analysis of the Kenosha, Wisconsin Region.](#)

2016 [Supported by the Kenosha Area Business Alliance] (with Bryan Bommersbach, Don Edgerly, Brian Pittelko, Claudette Robey, Jim Robey, and Bridget Timmeney)

[Economic Impact of North Central Michigan College.](#)

November 19, 2015 [Supported by the North Central Michigan College] (with Brian Pittelko)

Development and Implementation of a Data System that Generates Community Impact and Social Return on Investment for the Muskegon-Oceana Michigan Works!
July 2014 [supported by Michigan Works! Muskegon-Oceana]

Economic and Fiscal Impact of the Proposed South Haven Community Event Center.

June 17, 2015 [Supported by the City of South Haven]

Memo: Cost Estimate of a Promise Scholarship Program for the Lynchburg, Virginia, Public Schools.

May 24, 2015 [Supported by Beacon of Hope Lynchburg]

["Simulating the Effects of the Tax Credit Program of the Michigan Economic Growth Authority on Job Creation and Fiscal Benefits."](#) *Economic Development Quarterly* 28:4, 314–327, 2014 (with Timothy J. Bartik)

[Accelerate: Economic Development Strategy and Prosperity Plan for the I-69 Thumb Region.](#)

December 8, 2014 [Supported by Genesee County Metropolitan Planning Commission] (with Bryan Bommersbach, Don Edgerly, Brian Pittelko, Claudette Robey, and Jim Robey)

[Occupational Outlook for the Construction Industry in the Greater Grand Rapids-Holland-Muskegon Region.](#)

September 23, 2014 [Supported by the Associated Builders and Contractors, Inc. (ABS), the American Subcontractors Association (ASA), and the Home Builder Association (HBA)] (with Brian Pittelko)

Demand Study for Construction Employees.

August 27, 2014 [Supported by The Construction Diversity Committee, Commission on Economic Inclusion, Greater Cleveland Partnership, Cleveland, OH] (with Brian Pittelko, Claudette Robey, Doug Hoffmann, and Jim Robey)

[Report on Scoping the Feasibility of Constructing an Economic Impact Model for Recreational and Conservation Projects in the State of Michigan.](#)

August 22, 2014 [Supported by the Council of Michigan Foundations]

[Economic Impact of Northwestern Michigan College: Final Report.](#)

June 2014 [Supported by Northwestern Michigan College]

[Economic Development Strategic Plan for the City of Waco, Texas.](#)

May 30, 2014 [Supported by City of Waco, Texas] (with Don Edgerly, Brian Pittelko, Claudette Robey, Bridget Timmeney, Dennis Burnside, and Jim Robey)

Cost Estimate of a Promise Scholarship Program for the Lynchburg, Virginia, Public Schools.

October 29, 2013 [Supported by Beacon of Hope Lynchburg]

Cost Estimate of Challenge Scholarship for the Grand Rapids Community Foundation.

October 14, 2013 [Supported by the Grand Rapids Community Foundation]

[Southcentral Michigan Five-Year Comprehensive Economic Development Strategy.](#)

September 30, 2014 [Supported by the U.S. Economic Development Administration] (with Don Edgerly, Brian Pittelko, Claudette Robey, and Bridget Timmeney)

[Cost Estimate of a Promise Scholarship Program for the City of Jacksonville, Illinois.](#)

September 5, 2013 [Supported by Jacksonville Promise Board]

[Development of an Economic and Social Dashboard for Berrien County.](#)

July 8, 2013 [Supported by Whirlpool]

[A Comprehensive Analysis of the Current and Future Talent Needs for the TALENT 2025 Region.](#)

June 25, 2013 [Supported by TALENT 2025, West Michigan Strategic Alliance] (with Brian Pittelko, Claudette Robey, and Bridget Timmeney)

[Estimation of the Cost of an Oregon Promise.](#)

April 2013 [Supported by the Oregon Student Access Commission]

[Estimation of the Cost of a Newark Promise.](#)

November 2012 [Supported by the Council of New Jersey Grantmakers, Trenton, NJ] (with Michelle Miller-Adams)

[Economic and Fiscal Impact of the Proposed South Haven Community Event Center.](#) September 20, 2012 [Supported by the City of South Haven, Michigan]

[The Impacts of Macomb Community College on the Economy of Macomb County.](#)

July 2012 [Supported by Macomb Community College] (with Kevin Hollenbeck)

[TALENT 2025 Update Brief: Regional Workforce Demand and System Flows.](#)

April 26, 2012 [Supported by TALENT 2025, Grand Rapids, Michigan] (with Brian Pittelko, Bridget Timmeney, and Brad Watts)

[Identification of the Common Salient Characteristics of Successful Intergovernmental Cooperation and Consolidation of Governmental Services in Kent County.](#)

April 14, 2012 [Supported by Kent County, Grand Rapids, Michigan] (with Brad R. Watts)

[Cost Estimate for a Two-Year Beloit Promise.](#)

February 24, 2012 [Supported by the Greater Beloit Economic Development Corp.]

[Estimation of the Proposed McKinney Scholarship Programs.](#)

February 2012 [Supported by the McKinney Education Foundation, McKinney, Texas]

Final Report: Evaluation of the Mobile Outreach Skills Training Program (M.O.S.T.).
February 15, 2012 [Supported by Time Wise Management System, Celebration, FL] (with Brad R. Watts, and Bridget F. Timmeney)

Market Study Analysis for the Four-County I-69 Corridor.
January 2012 [Supported by the Genesee Regional Chamber of Commerce]

[Ten-Year Cost Estimation of Proposed Lansing Promise Scholarship.](#)

January 2012 [Supported by the City of Lansing, Michigan]

“Matching Skills to Jobs in the Tri-State Region.”
In *OECD Territorial Reviews: the Chicago Tri-State Metropolitan Area, United States 2012*, Paris, OECD (Organization for Economic Co-operation and Development), 2012, pp. 109-152 (with Randall W. Eberts)

Curriculum for EDA: Improving the Partnership Planning Program.
December 2011 [Supported by the U.S. Economic Development Administration] (with Brad Watts, Claudette Robey, and Jim Robey)

[Regionalism, Networks, and Partnerships: A Leadership Approach to Economic Development.](#)

December 2011 [Supported by Economic Development Administration, U.S. Department of Commerce] (with Brad Watts, Claudette Robey, and Jim Robey)

“What Should EDA Fund? Developing a Model for Preassessment of Economic Development Investments.” *Economic Development Quarterly* 25(1): 65–78, 2011 (with Brad R. Watts, Jacob Duritsky, Kevin O’Brien, Claudette Robey, and James Robey)

[An Assessment of EDA’S Partnership Planning Program.](#)

August 2011 [Supported by the U.S. Economic Development Administration] (with Brad R. Watts, Larry Ledebur, Claudette Robey, Daila Shimek, Kevin O’Brien, Andrew Batson, Jim Robey, Jacob Duritsky, and Kim Merik)

[An Assessment of the BC CAREERS Employer Resource Network: Its Contributions to the ERN Model.](#)

April 2011 [Supported by West Michigan TEAM] (with Kevin Hollenbeck, and Bridget Timmeney)

[Design and Economic Growth in West Michigan: Survey Findings.](#)

November 1, 2010 [Supported by Design West Michigan and Kendall College of Art and Design of Ferris State University] (with Brad R. Watts)

[The Economic Impact of Oaklawn Hospital on the Marshall Area.](#)

October 5, 2010 [Supported by Oaklawn Hospital]

[Talent 2025: Assessment of the West Michigan Talent Development System.](#)

August 2010 [Supported by Talent 2025] (with Brian Pittelko, Bridget Timmeney, and Brad Watts)

[Social and Economic Indicators Typifying the Community's Health.](#)

April 23, 2009 [Supported by Kalamazoo Community Foundation] (with Bridget Timmeney, Brian Pittelko, and Brad Watts)

[Toledo Promise Scholarship Concept Study.](#)

The Toledo Community Foundation, March 2009 (with Michelle Miller-Adams, and Bridget Timmeney)

[Economic Impact of Businesses Assisted by Southwest Michigan First.](#)

September 29, 2008 [Supported by Southwest Michigan First] (with Randall W. Eberts)

[Albion College Study: Exploring Economic Development Opportunities.](#)

September 4, 2008 [Supported by Albion College] (with Ben Copeland)

[Economic Impact of Kalamazoo-Battle Creek International Airport.](#)

July 7, 2008 (with Brad R. Watts)

[The Local Economic Impact of "Eds & Meds": How Policies to Expand Universities and Hospitals Affect Metropolitan Economies.](#)

2008, Metro Economy Series for the Metropolitan Policy Program at Brookings, (with Timothy J. Bartik)

[Michigan's Fiscal Future.](#)

Citizens Research Council of Michigan Report No. 349, 2008 (contribution with Timothy J. Bartik)

[Flint, Michigan: Dashboard Indicators Report.](#)

August 16, 2007

[Economic Impact of Grand Valley State University: Final Report.](#)

March 19, 2007 (with Brad R. Watts)

[Market Gap Analysis for the Greater Grand Rapids Area.](#)

March 14, 2007 (Part of a larger "WorkPlace Project" of the Grand Valley Metro Council) [Partial funding provided by People and Land (PAL), a project supported by the W.K. Kellogg Foundation] (with Brad R. Watts)

["Michigan's Economic Competitiveness and Public Policy."](#)

State Tax Notes 42(5) (October 30, 2006): 297-319. (with Timothy J. Bartik, Wei-Jang Huang, and Brad Watts)

["Small Cities Blues: Looking for Growth Factors in Small and Medium-Sized Cities."](#)
Economic Development Quarterly 20(3): 232-258, 2006 (with Hannah McKinney)

[Berrien County 2005 to 2015 Economic Forecast: Final Report.](#)

May 9, 2006 (with Brad R. Watts)

[Evaluation of the Air Force's Determination of the Military Value of the W.K. Kellogg Air Guard Station and the Potential Cost Savings Generated by its Closing.](#)

July 26, 2005 [Includes PowerPoint presentation compiled and edited by Brigadier General Tom Edmonds (ret.) entitled: "Analysis of DOD BRAC Process: 110th Fighter Wing & W.K. Kellogg"]

[Arts and Cultural Activities and the Michigan Economy.](#)

April 21, 2005 (with Brad R. Watts)

["Preparing a Local Fiscal Benefit-Cost Analysis."](#)

IQ Report 37(3): [3]-15, 2005.

[Benefit-Cost Analysis of the Southwest Organizations Unifying Resources for Our Community and Employers \(SOURCE\).](#)

November 4, 2004. A Report to Delta Strategy c/o Grand Rapids Community College (with Bridget Timmeney, and Brad Watts)

[Results and Recommendations of Water and Wastewater Affordability Study.](#)

November 15, 2004, Ryan A. Breisach (under supervision of George A. Erickcek); research assistance provided by Brad R. Watts [Prepared for the City of Kalamazoo Department of Public Services]

[Economic Impact of Various Budgetary Policy Options for the State of Michigan to Resolve Its Budget Deficit for FY 2004.](#)

2004 (with Timothy Bartik)

[Gap Analysis of the Current Financial Services Network in Calhoun County.](#)

July 30, 2004 (with Bridget Timmeney, and Brad Watts)

[Kalamazoo County: Looking to Our Past for the Future.](#)

March 12, 2004 [Supported by the Kalamazoo Consortium for Higher Education]

[Benchmarking Study of the Small Business Environment in Saginaw County.](#)

November 2003 [Prepared for Saginaw County Vision 2020 Entrepreneur & Small Business Committee] (with Brad R. Watts)

["Summary Findings of a Report on Temporary, Part-Time, and Contract Employment in the United States."](#)

1997. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research. (with Susan N. Houseman)

The Benton Harbor Area Benchmarking Study.

December 10, 1996, November 1997, November 1998 [for Cornerstone Alliance] (with Jason M. Preuss, and Carl M. Waslielewski); November 1999 (with Jason M. Preuss); December [2000](#), November [2001](#), September [2003](#) (with Brad R. Watts)

[An Economic Development Benchmarking System for Rural Michigan.](#)

August 8, 2003 (with Brad R. Watts)

["Economic Development Policy in Michigan."](#)

In *Michigan at the Millennium: A Benchmark and Analysis of Its Fiscal and Economic Structure*, Charles L. Ballard, Paul N. Courant, Douglas C. Drake, Ronald C. Fisher, and Elisabeth R. Gerber, eds. East Lansing, MI: Michigan State University Press, 2003, pp. 279-297 (with Timothy J. Bartik, and Peter Eisinger)

["Economic Performance of Michigan Cities and Metropolitan Areas."](#)

In *Michigan at the Millennium: A Benchmark and Analysis of Its Fiscal and Economic Structure*, Charles L. Ballard, Paul N. Courant, Douglas C. Drake, Ronald C. Fisher, and Elisabeth R. Gerber, eds. East Lansing, MI: Michigan State University Press, 2003, pp. 215-239 (with David Crary, and Allen C. Goodman)

["The Effects of Temporary Services and Contracting Out on Low-skilled Workers: Evidence from Auto Suppliers, Hospitals, and Public Schools."](#)

In *Low-Wage America: How Employers Are Reshaping Opportunity in the Workplace*, Eileen Appelbaum, Annette Bernhardt, and Richard J. Murnane, eds. New York: Russell Sage Foundation, 2003, pp. 368-403 (with Susan N. Houseman)

[Michigan's Economic Development Policies.](#)

Testimony of Tim Bartik and George Erickcek, May 5, 2003 [Delivered to the Joint Committee on Business Competitiveness, Michigan Legislature. Research funded in part by the University of Michigan, Michigan State University, Wayne State University, and the W.E. Upjohn Institute for Employment Research]

[Quality of Life and Diversity in the Benton Harbor Metropolitan Area: Findings and Suggestions in Attracting Professional Workers.](#)

March 27, 2003 [Supported by Cornerstone Alliance, Benton Harbor, MI] (with Brad R. Watts)

["The Role of Temporary Agency Employment in Tight Labor Markets."](#)

Industrial and Labor Relations Review 57(1): 105-127, 2003 (with Susan N. Houseman, and Arne L. Kalleberg)

[Economic Analysis of the Calhoun County Economy: What Needs to be Done for the Future? : Final Report.](#)

August 26, 2002 [Sponsored by The Calhoun County Economic Development Forum] (with Brad R. Watts)

["The Role of Partnerships in Economic Development and Labour Markets in the United States."](#)

In *Local Partnerships for Better Governance*, Paris, OECD (Organisation for Economic Co-operation and Development), 2001, pp. 251-279 (with Randall W. Eberts)

UPJOHN INSTITUTE STAFF WORKING PAPERS

[Simulating the Effects of Michigan's MEGA Tax Credit Program on Job Creation and Fiscal Benefits.](#) Upjohn Institute Working Paper No. 12-185, August 2012 (with Timothy J. Bartik)

[The Employment and Fiscal Effects of Michigan's MEGA Tax Credit Program.](#)
Upjohn Institute Working Paper No. 10-164, April 2010 (with Timothy J. Bartik)

[What Should EDA Fund? Developing a Model for Pre-Assessment of Economic Development Investments.](#)

Upjohn Institute Staff Working Paper No. 09-155, July 2009 (with Brad R. Watts, Jacob Duritsky, Kevin O'Brien, Claudette Robey, and Jim Robey)

[Higher Education, The Health Care Industry, and Metropolitan Regional Economic Development: What Can "Eds & Meds" Do for the Economic Fortunes of a Metro Area's Residents?](#)

Upjohn Institute Staff Working Paper No. 08-140, February 2007 (with Timothy J. Bartik)

["Small Cities Blues": Looking for Growth Factors in Small and Medium-Sized Cities.](#)

Upjohn Institute Staff Working Paper No. 04-100, June 2004 (with Hannah McKinney)

[The Effects of Temporary Services and Contracting Out on Low-Skilled Workers: Evidence from Auto Suppliers, Hospitals, and Public Schools.](#)

Upjohn Institute Staff Working Paper No. 03-90, April 2002; revised July 2002 (with Susan Houseman, and Arne Kalleberg)

[The Role of Partnerships in Economic Development and Labor Markets in the United States.](#)

Upjohn Institute Staff Working Paper No. 02-75, January 2002 (with Randall W. Eberts)

[The Role of Temporary Agency Employment in Tight Labor Markets.](#)

Upjohn Institute Staff Working Paper No. 01-73, July 2001 (with Susan N. Houseman, and Arne L. Kalleberg)